# BTi

## collect . manage . deliver :data





Building your graphics is only half the job.

Finish them with live, relevant data sources!



#### You Choose the Source...

- Full article News and Images
- Short / long format Breaking News
- Over 700 "Headlines" Categories
- Weather by Zip Code
- Traffic and Road Conditions
- Stocks, Financials
- Regional News by State
- Horoscopes / Today In History
- Celebrity and Entertainment News

#### ...We Do the Rest!

- Web-based Interface
- Easy, subscription management
- Configurable, Flexible
- Direct feed to Graphics System

# 

Minimize Remove Subscription Edit

### Maximize your Graphics Investment

by delivering a clean, reliable stream of operator-selectable news and information that is perfectly formatted for your Graphics system. A secure, web-based GUI makes adding to or editing your data stream easy from any location. Changes occur instantly, giving you flexibility to meet any information delivery challenae.

For more information or to schedule a web demo, contact **sales@bti.tv**