BTi

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BTi Product Brief

SchoolClosings **Attendant**™   Gain the Trust of Parents Everywhere…

Every parent knows that there is always one news source in town that seems to be ahead of the others when it comes to school closings. Shouldn't it be your station? School Closings Attendant software is the preferred solution for fully automating the capture and delivery of school, business and other public-related closings information. With simultaneous capture from automated inbound phone calls, web site entries, central reporting services and manual entries, you are sure to be the first on-air with the latest updates. It also outputs to web sites and mobile devices.

Closings can be displayed in groups by entity, alphabetically, size, or most recent. A single entry can execute closing or delayed conditions for multiple entities/schools and set secondary statuses for extracurricular activities and bus schedules.

Email, pager, phone notifications, outbound text messaging and automatic CG start up can be automatically and simultaneously executed immediately when closings begin arriving.

Web Interface

"NetCapture" option provides a web interface that makes closing schools quick and easy with only a few clicks of the mouse. We provide the html files, scripts, and client software while the station provides the web server. The principal browses to the station's web site, signs into the welcome page with ID and password, selects the appropriate status, and then submits the data. The information automatically displays on the school's next occurrence.

A Powerful Feature Set –

- Automatically and simultaneously monitors and answers up to 24 incoming telephony lines from schools and businesses
- Callers are greeted and guided through simple touch-tone response menus to gather closing information
- System can output email and text messages via an opt-in web interface to viewers in your area.
- Following collection, data is transmitted through the station's CG or held for a preset transmission time – *with no operator involvement*
- All entries are time-stamped and logged for a complete audit trail of data
- Message display is configurable to the station's graphics design using BTi's exclusive automated graphics platform
- Supports most major character generators
- Simultaneous transmissions can output to CG, web site and mobile devices

Choose the status
- ○ Closed
- ◉ Opening Late by #Mins [60 ▾]
- ○ Closing Early by #Mins
- ○ Open After Closing
- ○ Other

Choose a special status code
[Meeting Canceled ▾]

Enter the text to appear on air
Line 1 [Opening 1 hour late]
Line 2 [Meeting Canceled]

Enter the expiration time of status
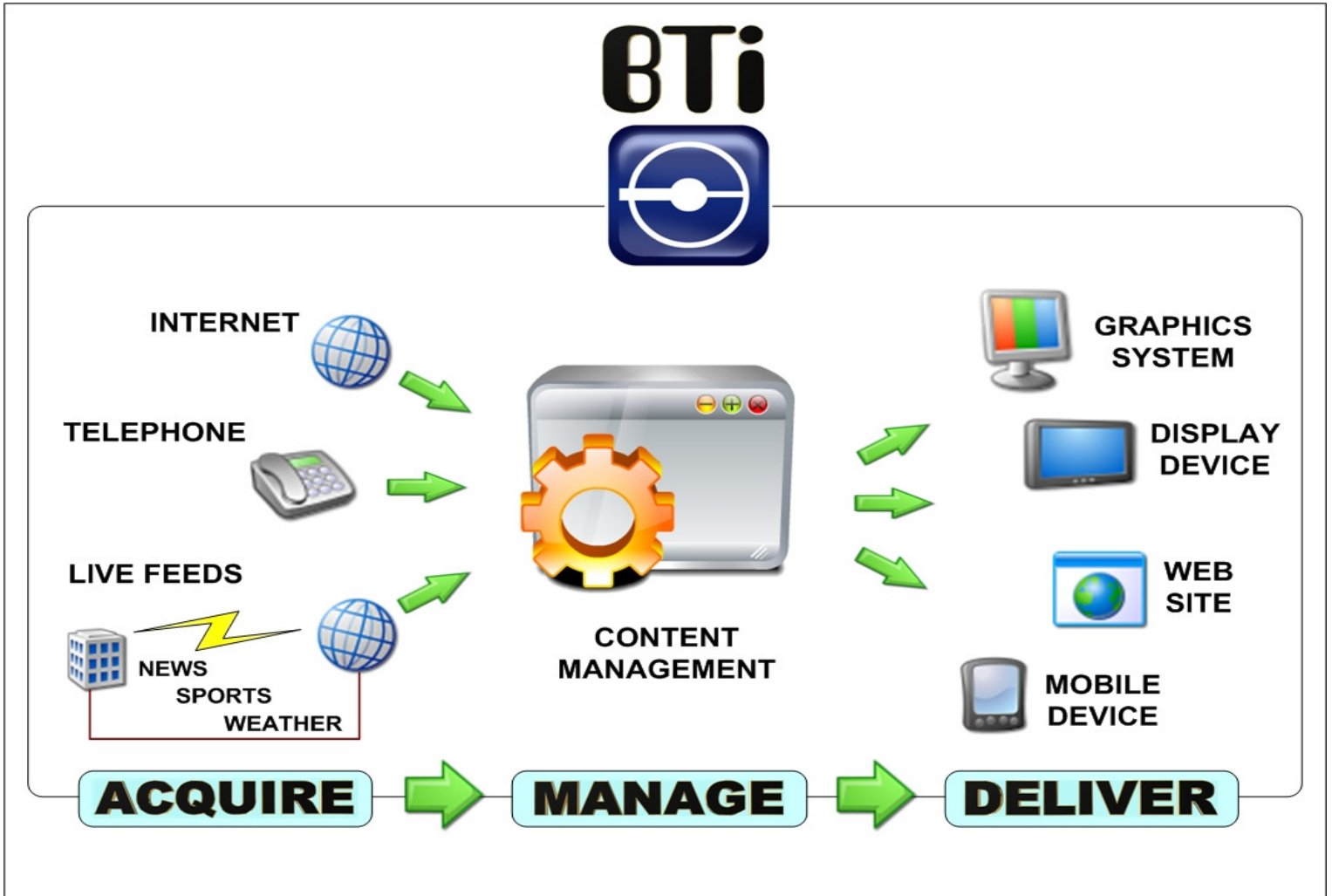[01/08/2005 10:00 AM]

[Submit]   NetCapture™ Entry Screen

A Complete Solution –

- Turnkey installation – comes ready out of the box
- Web-Based Technical and Operational Training
- 24/7/365 Customer Support – Software/Hardware
- Automatic Update, Archive & Restore
- Control all BTi applications from single server
- Change hardware without changing workflow

collect . manage . deliver: data

AttendantSolutions
Workflow Overview

The Attendant Advantage -

- Drive multiple makes/model of CGs simultaneously. Support for CG models from all major vendors.
- Control by contact closure, keypad, W/S or Automation.
- Comprehensive SMTP support for alerts by pager, email and other alert systems.
- 24/7/365 Support.
- Turnkey solutions include hardware, software, on-site installation, & training.
- Unified platform supports concurrent usage of all BTi applications.
- Server-based design for enhanced performance, stability, & security.

Attendant Solutions Workflow -

- Data is collected from a wide variety of input sources including: wire services, web sites and telephony.
- Extraction layers parse and format incoming data to client's specifications.
- Data can be manually entered or monitored by remote PC with Alert Logic.
- Alert Logic Producer screens give notification of client designated conditions.
- Application server hosts applications and provides connections and data management.
- Application server hosts support and internet connectivity, as well as automation control.
- Transmission layers deliver managed data to output devices including CGs, Web and Mobile.